



Michelle Manafy is the Editorial Director, Enterprise Group, for Information Today, Inc. In this role, Michelle serves as Editor-in-chief for *EContent* magazine and the *Intranets* newsletter. She is also the programming chair of Information Today's Enterprise Search Summits and the Buying & Selling eContent Conference. Prior to joining EContent as Editor, she served as Associate Editor of EMedia magazine where she specialized in author acquisitions and editorial development. Michelle has written on a variety of technology topics including digital publishing, content development and distribution, streaming media, and audio, video, and storage technologies. She also edited David Meerman Scott's book, *Cashing in With Content*. Michelle speaks at a variety of industry events and serves as a judge for various content and technology competitions. She has worked in book and magazine publishing for more than 20 years in areas ranging from pop culture to academic nonfiction, and holds a B.A. in Journalism from San Francisco State University.